

GETTING STARTED

Maximize your outreach efforts with the Program Champion Strategy

When it comes to building up your National DPP lifestyle change program, you can't go wrong with good word of mouth!

The **Program Champion Strategy Toolkit** is a web-based resource to help coaches engage and retain participants. It is research-based, ready-to-go, and adaptable.



READY TO GET STARTED?

The Program Champion Strategy Toolkit includes **short and direct tools** and **tip sheets** for you and for your Program Champions that were developed and tested with lifestyle change program staff. Find it on the National DPP Customer Service Center website.